Analytics Cookies

Cookie	Name & Expiration time	First party or third party	Purpose
Google Analytics	_ga (2 years) _gat (10 minutes)	First party	These cookies are used to throttle the request rate and to distinguishes unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. For more information, please visit www.google.com/policies/privacy/partners/ If you wish to disable Google Analytics on your browser please visit http://tools.google.com/dlpage/gaoptout
Google Analytics	__utma (2 years) __utmb (30 minutes) __utmc (End of session) __utmt (10 minutes) __utmz (6 months)	First party	These cookies provide us with non-personally identifiable information about your visit to this website (e.g. the number visits, location from which you visited this website and the number of pages you visited on this website). We use this information to improve the presentation and content of this website. For more information, please visit www.google.com/policies/privacy/partners/ If you wish to disable Google Analytics on your browser please visit http://tools.google.com/dlpage/gaoptout.

Essential Cookies

Cookie	Name & Expiration time	First party or third party	Purpose
Optimizely	optimizelyPendingLogEvents (15 seconds) optimizelyEndUserId (10 years)	First party	These cookies allow this website to run content experiments and recognize the same user throughout these experiments in order to improve the user experience. For more information, please visit www.optimizely.com/opt_out/

	optimizelyBuckets (10 years) optimizelySegments (10 years)		
Hotjar	_hjIncludedInSample -hjClosedSurveyInvites _hjDonePolls _hjMinimizedPolls _hjDoneTestersWidgets _hjMinimizedTestersWidgets	First party	These cookies ccollect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. We collect this information in a way which does not personally identify anyone.

Functional Cookies			
Cookie	**Name & Expiration time**	**First party or third party**	**Purpose**
Linumdesign/ Wordpress	_icl_current_language newsletterPopupDiscarded PHPSESSID wideMessageClosed Wordpress_logged_in_374d1 04d56293011735362175fccc 44f Wordpress_test_cookie	First party	Functional cookies used for the visitors convenience, remembering preferences on the website and Wordpress tooling throughout the website.

Marketing Cookies

Cookie	Name & Expiration time	First party or third party	Purpose
DoubleClick	ID (1.5 years) DSID (1.5 years) DE (1.5 years) test_cookie	First party	These cookies set by a third party (DoubleClick) and are used for serving targeted advertisements that are relevant to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. For example, advertisements about a topic you have expressed an interest in while browsing our site may be displayed t you across the web. In addition, these cookies measure the conversion rate of ads presented to the user. For more information, please visit: www.google.com/policies/privacy/partners/ If you wish to disable DoubleClick cookies on your browser please visit this website: https://adssettings.google.com/authenticated?hl=en#display_optout
Triggerbee	_mtruid (1 year) _cfduid (1year) _mtr (1 year) _fpv_455424 (1 year)	First party	These cookies set by a third party (Triggerbee) and are used for serving targeted advertisement that are relevant to you on the site. Triggerbee webtracker records your behavior on the site. Triggerbee collects personal data through widgets and lead forms so that linumdesign.com can collect e-mail addresses for newsletters and to be able to collect consent for the Privacy policy. This data is shared through integrated apps like marketing softwares and CRM. If you wish to disable Triggerbee cookies on your webbrowser please visit this website: